

ELEVATE NEXUS STATEWIDE HIGHER- EDUCATION INDEX

UPDATED 4/30/2022



ACKNOWLEDGMENTS

Elevate Ventures would like to acknowledge the Economic Development Administration (EDA) and Indiana Economic Development Corporation (IEDC) as the research, development, and execution of this index – and additional Elevate Nexus programming - would not have been possible without their continued financial support.

We would also like to acknowledge our Elevate Ventures entrepreneurs-in-residence, regional partners, and participating higher-education institutions as their continued participation, collaboration, and feedback helps ensure we continue to deliver high-quality, innovative, entrepreneurship education and training.

Lastly, we would like to acknowledge all the individual educators, entrepreneurs, and startup companies that have participated in and helped improve Nexus programming.

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If you are interested in learning more or updating your data, reach out to the Nexus Team. For more information on all Nexus programs, visit www.elevatenexus.com.

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NEXUS OVERVIEW

Elevate Nexus launched in 2019 under Elevate Ventures with funding received from the Economic Development Administration and the Indiana Economic Development Corporation. Nexus provides programming and funding to higher-education institutions, communities, and the entrepreneurs and startup companies they engage. Through these efforts, Nexus has created a stronger network among higher-education institutions, community partners and entrepreneurs. This robust, unified, smarter network has led to more high-quality startups launching and growing in Indiana.

As of this publication, Elevate Nexus programming has resulted in:

- 703 Elevate Origins Participants
- 530 Nexus Pitch Competition Applications
- 100 Pre-Seed and Seed Investments totaling \$4.6M
- \$928,000 in grants awarded***
- 34 higher-education institutions engaged

New to this version of the Elevate Nexus Statewide Higher-Education Index is a comprehensive list of winning Nexus Pitch Competition companies as well as the inclusion of all Small Business Development Centers housed on Indiana higher-education campuses.

¹ “Engaged” is defined as verbal commitment, grant application submitted, student applications/

participants. *** includes both higher-education Grants and Nexus Competition matching grants


SMALL BUSINESS DEVELOPMENT CENTERS (SBDC)

Central Indiana SBDC			
Institution:	Butler University	Point of Contact:	Dan Drexler
School:	Lacy School of Business	Email:	central@isbdc.org
Website:	https://isbdc.org/locations/central-isbdc/	Phone:	317-940-3919
Counties served:	Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Shelby		
East Central Indiana SBDC			
Institution:	Ball State University	Point of Contact:	Peggy Cenova
School:	Office of Community Engagement	Email:	eastcentral@isbdc.org
Website:	https://isbdc.org/locations/east-central-isbdc/	Phone:	866-596-7232
Counties Served:	Blackford, Delaware, Fayette, Grant, Henry, Jay, Madison, Randolph, Rush, Union, Wayne		
Hoosier Heartland SBDC			
Institution:	Purdue University	Point of Contact:	Monty Henderson
School:	Purdue Center for Regional Development	Email:	hoosierheartland@isbdc.org
Website:	https://isbdc.org/locations/hoosier-heartland-isbdc/	Phone:	765-454-7922
Counties Served:	Benton, Carroll, Cass, Clinton, Fountain, Howard, Miami, Montgomery, Tippecanoe, Tipton, Warren, White		
North Central Indiana SBDC			
Institution:	Indiana University South Bend	Point of Contact:	Alan Steele
School:	Judd Leighton School of Business and Economics	Email:	northcentral@isbdc.org
Website:	https://isbdc.org/locations/north-central-isbdc/	Phone:	574-520-4126
Counties Served:	Elkhart, Fulton, Kosciusko, Marshall, St Joseph		
Northeast Indiana SBDC			
Institution:	Purdue University Fort Wayne	Point of Contact:	Wes Shie
School:	Division of Continuing Studies	Email:	northeast@isbdc.org

Website:	https://isbdc.org/locations/northeast-isbdc/	Phone:	260-481-0500
Counties Served:	Adams, Allen, Dekalb, Huntington, Lagrange, Noble, Steuben, Wabash, Wells, Whitley		
Northwest Indiana SBDC			
Institution:	Purdue University Northwest	Point of Contact:	Lorri Feldt
School:	College of Business	Email:	northwest@isbdc.org
Website:	https://isbdc.org/locations/northwest-isbdc/	Phone:	219-644-3513
Counties Served:	Jasper, Lake, Laporte, Newton, Porter, Pulaski, Starke		
South Central Indiana SBDC			
Institution:	Ivy Tech	Point of Contact:	Steve Bryant
School:	Gayle & Cook Center for Entrepreneurship	Email:	southcentral@isbdc.org
Website:	https://isbdc.org/locations/south-central-isbdc/	Phone:	812-345-1141
Counties Served:	Brown, Crawford, Daviess, Dubois, Greene, Lawrence, Martin, Monroe, Orange, Washington		
Southeast Indiana SBDC			
Institution:	Purdue University	Point of Contact:	Jon Myers
School:	Purdue Center for Regional Development	Email:	southeast@isbdc.org
Website:	https://isbdc.org/locations/southeast-isbdc/	Phone:	812-952-9765
Counties Served:	Bartholomew, Clark, Dearborn, Decatur, Floyd, Franklin, Harrison, Jackson, Jefferson, Jennings, Ohio, Ripley, Scott, Switzerland		
West Central Indiana SBDC			
Institution:	Indiana State University	Point of Contact:	Courtney Richey
School:	Scott College of Business	Email:	westcentral@isbdc.org
Website:	https://isbdc.org/locations/west-central-isbdc/	Phone:	812-237-7676
Counties Served:	Clay, Owen, Parke, Putnam, Sullivan, Vermillion, Vigo		

NEXUS HIGHER-EDUCATION ENGAGEMENT DATA

Nexus Higher-Education Grants were made possible by an EDA grant received by Elevate Ventures in 2019. The grant allowed for 12 \$50,000 grants to be distributed to eligible Indiana higher-education institutions over three years. A list of grant recipients can be found below.

Nexus Higher-Education Grant Recipients		
	2019	2020
	IUPUI	Butler University
	Purdue University	Ivy Tech Community College–Bloomington
	Trine University	Taylor University
	University of Notre Dame	University of Indianapolis
	2021	
	Ball State University	
	Indiana Tech	
	Indiana University School of Medicine (CHIE)	
	University of Evansville	

For every Nexus Pitch Competition investment, up to 10% of the total value of the investment is granted back to Indiana higher-education institutions and nonprofit entrepreneurial support organizations that made a positive impact on winning companies.

Data updated to reflect investments made as of November 2021.

Higher-Education Institutions	
DePauw University	\$1,000
Grace College & Theological Seminary	\$4,000
Indiana University – Bloomington	\$71,000
IUPUI	\$9,000
Ivy Tech Community College – Bloomington	\$1,000
Purdue University	\$106,000
Purdue University – Northwest	\$8,000
Rose-Hulman Institute of Technology	\$10,000

Taylor University	\$4,000
Trine University	\$8,000
University of Notre Dame	\$32,000
University of Southern Indiana	\$1,000
Entrepreneurial Support Organizations	
The Root - 1804	\$1,000
The Dimension Mill	\$31,000
Orr Fellowship	\$2,000
TechPoint	\$8,000
Startup South Bend – Elkhart	\$6,000
Agrinovus (CICP)	\$2,000
Bankable	\$2,000

Data updated to reflect investments made as of November 2021.

Central Region			
<i>(By Year then Award Type then Company Alpha)</i>			
Year	Company Name	Award Type	Amount Funded
2019	Neurava	Pre-Seed Award	\$20,000
2019	Predictflow	Pre-Seed Award	\$20,000
2019	HySonic Technologies	Seed Award	\$80,000
2019	The New Paper	Seed Award	\$80,000
2020	DENCODA	Pre-Seed Award	\$20,000
2020	Gen3Bio	Pre-Seed Award	\$20,000
2020	MULTISCALE INTEGRATED TECHNOLOGY SOLUTIONS	Pre-Seed Award	\$20,000
2020	Nature Greens	Pre-Seed Award	\$20,000
2020	Probari	Pre-Seed Award	\$20,000
2020	Stark Technologies	Pre-Seed Award	\$20,000

2020	TBB Quality Solutions	Pre-Seed Award	\$20,000
2020	Teichos Laboratories	Pre-Seed Award	\$20,000
2020	BeyondRanked (fka Indy Gaming League)	Seed Award	\$80,000
2020	Catapult.ai (fka Live Fused, Inc.)	Seed Award	\$80,000
2020	Ground work (fka BestQuote LLC)	Seed Award	\$80,000
2020	Spirrow Therapeutics	Seed Award	\$80,000
2021	Adjuster Tools	Pre-Seed Award	\$20,000
2021	Araqev	Pre-Seed Award	\$20,000
2021	Cappers Collective	Pre-Seed Award	\$20,000
2021	Everewear	Pre-Seed Award	\$20,000
2021	Fia Technologies	Pre-Seed Award	\$20,000
2021	NanoBio Designs	Pre-Seed Award	\$20,000
2021	Adipo Therapeutics	Seed Award	\$80,000
2021	Escalated Solutions	Seed Award	\$80,000
2021	Leaftech Ag	Seed Award	\$80,000
2021	PEAKmind	Seed Award	\$80,000

Northern Region			
<i>(By Year then Award Type then Company Alpha)</i>			
Year	Company Name	Award Type	Amount Funded
2019	Digital Trade Schoool	Pre-Seed Award	\$20,000
2019	ProstheTech	Pre-Seed Award	\$20,000
2019	ShopScope	Pre-Seed Award	\$20,000
2019	CoolCorp	Seed Award	\$80,000
2019	Storybolt (fka Docademia)	Seed Award	\$80,000
2020	Allera Technologies	Pre-Seed Award	\$20,000
2020	FloWaste	Pre-Seed Award	\$20,000
2020	Gitta	Pre-Seed Award	\$20,000

2020	Lumen Bio	Pre-Seed Award	\$20,000
2020	Nearwave	Pre-Seed Award	\$20,000
2020	Rabbit Tractors	Pre-Seed Award	\$20,000
2020	Blaire Biomedical	Seed Award	\$80,000
2020	CODEinCLASS	Seed Award	\$80,000
2020	Graphene Synthetic Fuels	Seed Award	\$80,000
2020	LensQuote	Seed Award	\$80,000
2021	Adapta Education	Pre-Seed Award	\$20,000
2021	Groundata Technologies	Pre-Seed Award	\$20,000
2021	MPB Essential Technology	Pre-Seed Award	\$20,000
2021	SAFA (fka ND-Origin Oncology)	Pre-Seed Award	\$20,000
2021	Sleep Easy Technology	Pre-Seed Award	\$20,000
2021	Tessellated	Pre-Seed Award	\$20,000
2021	Digital Trade School	Seed Award	\$80,000
2021	Intrepid Phoenix Ventures	Seed Award	\$80,000
2021	Juke Technologies	Seed Award	\$80,000
2021	ProstheTech	Seed Award	\$80,000

Southern Region			
<i>(By Year then Award Type then Company Alpha)</i>			
Year	Company	Award Type	Amount Funded
2019	Blueprint Stats	Pre-Seed Award	\$20,000
2019	Enriched App	Pre-Seed Award	\$20,000
2019	Semiring	Pre-Seed Award	\$20,000
2019	Civic Champs	Seed Award	\$80,000
2019	Eclipse Orthopaedics	Seed Award	\$80,000
2020	Deep Word	Pre-Seed Award	\$20,000
2020	Endless Eyewear	Pre-Seed Award	\$20,000

2020	Gamerized, LLC	Pre-Seed Award	\$20,000
2020	Its Here (fka Ivy Tech Labs Corp)	Pre-Seed Award	\$20,000
2020	ShuffleMe	Pre-Seed Award	\$20,000
2020	Blueprint Stats	Seed Award	\$80,000
2020	Sintact Medical Systems	Seed Award	\$80,000
2020	Stagetime	Seed Award	\$80,000
2020	The Learning Alliance	Seed Award	\$80,000
2021	American Evidence Management	Pre-Seed Award	\$20,000
2021	FoodMeets	Pre-Seed Award	\$20,000
2021	Menstrual Mates	Pre-Seed Award	\$20,000
2021	Utiliz	Pre-Seed Award	\$20,000
2021	WANDR.SO	Pre-Seed Award	\$20,000
2021	WayZada	Pre-Seed Award	\$20,000
2021	Atlas Solutions	Seed Award	\$80,000
2021	Deep Word	Seed Award	\$80,000
2021	DiningTek (fka Dining Software Group)	Seed Award	\$80,000
2021	WayZada, LLC	Seed Award	\$80,000


Statewide				
<i>(By Year then Award Type then Company Alpha)</i>				
Year	Region	Company	Award Type	Amount Funded
2020	Southern	Endless Eyewear	Pre-Seed Award	\$40,000
2020	Northern	Lumen Bio	Pre-Seed Award	\$40,000
2020	Central	MULTISCALE INTEGRATED TECHNOLOGY SOLUTIONS	Pre-Seed Award	\$40,000
2020	Central	HySonic Technologies	Seed Award	\$100,000
2020	Central	Spirrow Therapeutics	Seed Award	\$100,000
2021	Southern	Menstrual Mates	Pre-Seed Award	\$40,000

2021	Northern	NearWave	Pre-Seed Award	\$40,000
2021	Northern	Sleep Easy Technology	Pre-Seed Award	\$40,000
2021	Central	Adipo Therapeutics	Seed Award	\$100,000
2021	Southern	Atlas Solutions	Seed Award	\$100,000

**Indicates institutional data gleaned by Elevate Ventures from the website of the institution and has not been directly verified by the institution.*

INDICES BY INITIATIVE

Certificate: Entrepreneurship and/or Innovation


	Purdue University
	University of Southern Indiana*
	Vincennes University*

Major: Entrepreneurship and/or Innovation

	Ball State University	Indiana University – Bloomington
	Bethel University*	Indiana Wesleyan University*
	Franklin College	Manchester University*
	Grace College & Theological Seminary*	Marian University
	Indiana Tech	University of Southern Indiana*

Minor: Entrepreneurship and/or Innovation

	Anderson University*	Oakland City University*
	Ball State University	Taylor University
	Goshen College*	Trine University
	Grace College & Theological Seminary*	University of Indianapolis
	Indiana State University	University of Notre Dame
	Indiana University - Bloomington	University of Southern Indiana*
	IUPUI	University of St. Francis
	Manchester University*	Valparaiso University

On-Campus Entrepreneurship and/or Innovation Center		
	Anderson University*	Purdue University
	DePauw University	St. Mary's College
	Earlham College	University of Evansville
	Indiana State University	University of Indianapolis
	Indiana University - Bloomington	University of Notre Dame
	IUPUI	Wabash College*
	Ivy Tech Community College - Bloomington	

HIGHER-EDUCATION INSTITUTION INVENTORIES OF ENTREPRENEURSHIP & INNOVATION ACTIVITIES



BALL STATE UNIVERSITY

Name:	Krystal Geyer	City:	Muncie
Title:	Assistant Director of the Entrepreneurship Center	Region:	Northeast Central
Email:	kmgeyer@bsu.edu	Elevate Partnership Region:	N/A
		Student Population:	22,000

NEXUS ENGAGEMENT



2021 Grant
Recipient



16 Origins
Participants



13 Nexus
Apps

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Course:	New Venture Creation – 449 (https://banner.bsu.edu/ssbprod/bwckctlg.p_disp_course_detail?cat_term_in=202020&subj_code_in=ENT&crse_num_in=449)
Course:	The Entrepreneurial Experience – 241 (https://banner.bsu.edu/ssbprod/bwckctlg.p_disp_course_detail?cat_term_in=202020&subj_code_in=ENT&crse_num_in=241)
Course:	Business Models and Innovation – 346 (https://catalog.bsu.edu/2020-2021/Undergraduate-Catalog/Courses/ENT-Entrepreneurship/300/ENT-346)
Course:	Entrepreneurial Ventures – 347 (https://catalog.bsu.edu/2020-2021/Undergraduate-Catalog/Courses/ENT-Entrepreneurship/300/ENT-347)
Course:	Creativity and Opportunity – 341 (https://catalog.bsu.edu/2020-2021/Undergraduate-Catalog/Courses/ENT-Entrepreneurship/300/ENT-341)


Major (in-person or online)





Name:	Bachelor's Degree in Entrepreneurship & Innovation
Website:	https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship/academic-programs


MBA (in-person or online)

Name:	MBA – Concentration in Entrepreneurship
Website:	https://www.bsu.edu/academics/collegesanddepartments/mba/masters-degree

Minor (in-person or online)	
	Name: Minor in Entrepreneurship & Innovation
	Website: https://www.bsu.edu/academics/collegesanddepartments/management/academic-programs/minors/entrepreneurial-management

On-Campus Centers	
	Name: Entrepreneurship Center
	Website: https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship
	Contact: Matt Marvel Director of Entrepreneurship Center mrm Marvel@bsu.edu
	Audience: We primarily serve undergraduate students attending Ball State, but have opportunities for the community to engage with our students.
	Summary: The Entrepreneurship Center houses the entrepreneurship and innovation major and minor, while also providing experiential learning opportunities and beyond-the-classroom experiences for our students.

On-Campus Events	
	Name: E-Day (Evaluation Day)
	Contact: Matt Marvel Director of Entrepreneurship Center mrm Marvel@bsu.edu
	Website: https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship/student-experience
	Audience: Students Alumni Business Professionals
	Summary: E-Day, short for "Evaluation Day," is the final presentation of the business plan you create during ENT 449, the New Venture Creation course, which you take your senior year. Students pitch their business plans to an external panel of judges, who evaluate and assign them a grade.
	Name: Entrepreneurial Experience Guest Lecture Series
	Contact: Krystal Geyer Assistant Director kmgeyer@bsu.edu
	Website: https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship/student-experience
	Audience: This is embedded into an undergraduate course, but lectures are free and open to the public.
	Summary: Every semester we bring in entrepreneurs and executives to speak to our students, giving you the chance to learn directly from and network with those who are leading their own businesses.
	Name: Pre-Seed Fund Pitch
	Contact: Karen Lloyd Program Coordinator kmlloyd2@bsu.edu
	Website: https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship/student-experience
	Audience: Students
	Summary: The Entrepreneurship Center is pleased to offer pre-seed funding opportunities to all students at Ball State University. These grants are designed to assist students who are in the early stages of venture creation and enable venture development.

Student Club	
	Name: CEO (Collegiate Entrepreneur's Organization)
	Contact: Krystal Geyer Assistant Director kmgeyer@bsu.edu
	Website: https://www.bsu.edu/academics/centersandinstitutes/entrepreneurship/student-experience
	Summary: The Collegiate Entrepreneurs' Organization is a nation-wide student organization designed to "inform, support, and inspire college students to be entrepreneurial and seek opportunity through enterprise creation," and that's exactly what our chapter does!

BUTLER UNIVERSITY

Name:	Stephanie Fernhaber	City:	Indianapolis
Title:	Professor of Entrepreneurship, Chair of the Entrepreneurship & Innovation Department	Region:	Central
Email:	sfernhab@butler.edu	Elevate Partnership Region:	N/A
		Student Population:	4,900

NEXUS ENGAGEMENT



2020 Grant
Recipient



18 Origins
Participants



4 Nexus
Apps

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Design Thinking Certificate
Summary:	5 Modules
Website:	https://www.butler.edu/executive-education/design-thinking

Coursework (in-person or online)



Course:	EI101: First-year Business Experience
Course:	EI201: Real Business Experience
Course:	EI300: Applied Topics in Entrepreneurship & Innovation
Course:	EI315: Creativity and Innovation
Course:	EI325: Social Entrepreneurship
Course:	EI346: Entrepreneurial Finance
Course:	EI470: Entrepreneurial Consulting
Course:	EI485: Entrepreneurial Accelerator
Course:	MBA542: The Entrepreneurial Mindset
Course:	MBA559: Venture Planning
Course:	MBA568: Entrepreneurial Finance
Course:	MBA584: New Product Development

Major (in-person or online)



Name:	Entrepreneurship & Innovation (undergrad)
Website:	https://www.butler.edu/lacyschool/entrepreneurship-innovation?_ga=2.63255727.1090607646.1614795091-1408161751.1614795091
Name:	Masters of Business Administration: Concentration in Entrepreneurship & Innovation (graduate)
Website:	https://www.butler.edu/mba/curriculum

Minor (in-person or online)



Name:	Entrepreneurship & Innovation
Website:	https://www.butler.edu/business/entrepreneurship-innovation-minor
Website:	https://www.butler.edu/sites/default/files/ei_minor_non2016.pdf

On-Campus Centers



Name:	Innovation Lab
Website:	https://www.butlerinnovationlab.com/
Contact:	NaShara Mitchell Director nmitche1@butler.edu
Audience:	Students
Summary:	From fostering creative problem solving to encouraging play and exploration and enterprise development, the Innovation Lab offers an opportunity for students of all majors to connect, spark and test new ideas through our Loop: think-it, build-it, test-it, scale-it, approach.

On-Campus Events




Name:	Various
Contact:	NaShara Mitchell Director nmitche1@butler.edu
Website:	https://www.butlerinnovationlab.com/
Audience:	Various
Examples:	<p>The Loop: online and in-person testplace providing brainstorming and validation for innovation-driven ideas and business models.</p> <p>Online Marketplace: online ecommerce site featuring products and services from student led enterprises.</p> <p>Virtual Trade Show: online trade show highlighting Real Business Experience (EI201) curriculum and businesses in the proof-of-concept phase. Includes the people's choice Best of RBE Award.</p> <p>Movie night and discussions: in person and online viewings with related to entrepreneurship and innovation discussions</p> <p>Workshops: subject matter workshops targeting prototyping, competition pitch preparation, and ideation and refinement</p> <p>Speakers and Mentors: Area leaders providing small group meetings and advising.</p> <p>Demo Day: Event celebrating student and alumni-led startups to assist with connections and capital</p>

Programs



Name:	Entrepreneurship & Innovation - LSB
Website:	https://www.butler.edu/lacyschool/entrepreneurship-innovation?_ga=2.63255727.1090607646.1614795091-1408161751.1614795091
Contact:	Stephanie Fernhaber Professor of Entrepreneurship, Chair of the Entrepreneurship & Innovation Department sfernhab@butler.edu
Audience:	Students – undergraduate and graduate
Summary:	Entrepreneurs make waves, they shake things up, and make things better. We help our students funnel their passion into action by imparting the fundamentals of the dynamic process of innovation: crafting something unique, adding value by applying an innovative mindset, and taking calculated risks. Undergraduate and graduate program.

Student Club	
	Name: Entrepreneurship Career Community
	Contact: Alyssa Laskowski Administrative Assistant alaskows@butler.edu
	Summary: Butler University's Office of Internship & Career Services has created the "Entrepreneurship Career Community", and we are excited to launch this new group for Butler students, alumni, and our employer partners! Butler students who have passion, creativity, and the desire to be your own boss and take that "side-hustle" to the next level, this may very well be the ideal career community for you! If you're not ready to start your own business, fret not because there are many other options for those with a degree or strong interest in entrepreneurship. Joining the Entrepreneurship Career Community will help students explore the entrepreneurship field by creating opportunities to connect with alumni, employers, parents, and friends who are invested in their career success.
	Name: Entrepreneurship and Innovation Club
	Contact: Stephanie Fernhaber Professor of Entrepreneurship, Chair of the Entrepreneurship & Innovation Department sfernhab@butler.edu
	Website: https://www.butler.edu/lacyschool/business-clubs
	Summary: The Entrepreneurship and Innovation Club gives students the opportunity to access relevant entrepreneurial resources, network with prominent community entrepreneurs, and share ideas. Members gain hands on entrepreneurial experience through business and experiential ventures on campus and within the community.

DEPAUW UNIVERSITY

Name:	Steve Fouty	City:	Greencastle
Title:	Director, The Robert C. McDermond Center for Management & Entrepreneurship	Region:	South Central
Email:	stevenfouty@depauw.edu	Elevate Partnership Region:	N/A
		Student Population:	1,800

NEXUS ENGAGEMENT



6 Origins
Participants



5 Nexus
Apps



1 Nexus Pitch
Winner

UNIVERSITY INITIATIVES

Major (in-person or online)



Name:	Economics
Website:	https://www.depauw.edu/academics/college-of-liberal-arts/economics-management/majors-minors/

MBA (in-person or online)

Name:	DePauw + Notre Dame ESTEEM – 5-Year Masters of Entrepreneurship Program
Summary:	Designed for undergraduates to combine their non-business, liberal arts undergraduate degree with a master's degree in Entrepreneurship. To learn more, contact the McDermond Center Director, Steve Fouty (stevenfouty@depauw.edu) or the Program Manager for ESTEEM Graduate Program, Kyle Williams (kwilliams@nd.edu)

Minor (in-person or online)



Name:	Business Administration
Website:	https://www.depauw.edu/academics/college-of-liberal-arts/economics-management/majors-minors/

On-Campus Centers



Name:	The Robert C. McDermond Center for Management & Entrepreneurship
Website:	https://www.depauw.edu/academics/centers/mcdermond/
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Audience:	Students Alumni with connections to the local community as well
Summary:	"Where Business and the Liberal Arts Come Together" - The Robert C. McDermond Center for Management & Entrepreneurship helps students blend their business and entrepreneurial spirit with a liberal arts education through a focus on leadership development and experiential learning.

On-Campus Events



Name:	DePauw Entrepreneurship Pitch Competition
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/entrepreneurship-initiatives/
Audience:	Students
Summary:	Campus-wide pitch competition with monetary awards for top three winners. This is an annual competition held during the Spring semester each academic year
Name:	DePauw Startup Boot Camp
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/entrepreneurship-initiatives/
Audience:	Students
Summary:	Preparing student entrepreneurs to pitch their business idea effectively: Lean canvas Market validation Pitch deck: Wednesday Presentation: Wednesday
Name:	Entrepreneurship Speaker Series and Insight Panels
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/speakers/speaker-series/
Audience:	Students
Summary:	Each year a panel of successful founders shares their insights with students at the Entrepreneurship Industry Insight program. Each year we also host several founders who share present their entrepreneurship story to students.

Programs



Name:	DePauw Gold Within Angel Network
Website:	https://www.depauw.edu/academics/centers/mcdermond/student-groups/depauw-innovations/gold-within-angel-network-2/
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Audience:	Students Alumni Faculty Investment Community
Summary:	The Gold Within Angel Network acts as a McDermond Center and student run network of DePauw related individuals interested in potentially investing in ventures led by students, alumni, and faculty.
Name:	DePauw Innovations Mentor Network
Website:	https://www.depauw.edu/academics/centers/mcdermond/student-groups/depauw-innovations/
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Audience:	Students Alumni Faculty Staff
Summary:	The DePauw Innovations Mentor Network is a group of DePauw alumni that have specific skillsets in various areas of business and offer advice and mentorship for DePauw related entrepreneurs in starting and growing their innovative business.

Student Club



Name:	DePauw CEO
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/entrepreneurship-initiatives/
Summary:	(Collegiate Entrepreneurs Organization) membership is a part of the DePauw Entrepreneurship Group. C.E.O is a global network of more than 250 college and university chapters that support and inspire the growth and development entrepreneurial students

Name:	DePauw Entrepreneurship Group
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/student-groups/entrepreneurship/
Summary:	The DePauw Entrepreneur Group provides peer-to-peer and mentor collaboration opportunities for students with startup ideas, as well as providing tools and resources for business model canvas, business plan and pitch deck preparation.

Name:	DePauw Innovations
Contact:	Steve Fouty Director stevenfouty@depauw.edu
Website:	https://www.depauw.edu/academics/centers/mcdermond/student-groups/depauw-innovations/
Summary:	DePauw Innovations essentially functions as a small venture capital firm focusing on the development and funding of startup companies founded by current students, alumni and faculty. With a network of expert mentors and investors from across the country DPUi is well equipped to support startups in whatever capacity needed in order to take them from an idea to the next big ESPN or First Internet Bank. DePauw Innovations brings your business plan into a viable business.

EARLHAM COLLEGE

Name:	Erik Baker	City:	Richmond
Title:	CoLab Project Manager and Compliance Coordinator for Strategic Initiatives	Region:	East Central
Email:	bakerer@earlham.edu	Elevate Partnership Region:	N/A
		Student Population:	700

NEXUS ENGAGEMENT



12 Origins
Participants



1 Nexus
App

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Course:	MGMT 306 Ennovation Lab
Course:	MGMT 308 Impact Investing
Course:	MGMT 313 Social Entrepreneurship
Course:	MGMT 354 Entrepreneurial Marketing

On-Campus Centers



Name:	Center for Entrepreneurship, Innovation, and Creativity
Website:	https://earlham.edu/academics/programs/the-center-for-entrepreneurship,-innovation-and-creativity/
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Audience:	Students Faculty Community Alumni Etc.
Summary:	The challenges of our world require bold, creative solutions. The Center for Entrepreneurship, Innovation and Creativity (CEIC) helps students transform their passions, ideas and ideals into action through the lenses of ideation, design thinking and social entrepreneurship. Students who envision a career in for-profit businesses, nonprofit organizations or government can optimize what they learn in the classroom through the CEIC's programs. Collaborating across disciplines, the CEIC supports Earlham's mission to change the world for good by encouraging ingenuity and preparing students for rewarding and meaningful careers.

On-Campus Events



Name:	Earlham EPIC Grand Challenge
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Website:	https://earlham.edu/academics/programs/earlham-epic-grand-challenge/
Audience:	Students Faculty Community
Summary:	The Earlham EPIC Grand Challenge is a comprehensive proposal competition focused on solving local issues in Wayne County, Indiana. It aims to improve the community through projects targeting neighborhood development, community development, and improving employability.

Name:	Earlham Prize for Creative Capitalism
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Website:	https://earlham.edu/academics/programs/the-earlham-prize-for-creative-capitalism/
Audience:	Students
Summary:	A business plan competition that helps students move their passions, ideas, and ideals from theory to practice through the lens of social entrepreneurship and creative capitalism. The competition provides a platform for students to transform their ideas into real world business plans.

Name:	Hult Prize On-Campus Competition
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Website:	https://earlham.edu/academics/programs/earlham-epic-grand-challenge/
Audience:	Students Faculty Community
Summary:	The Earlham EPIC Grand Challenge is a comprehensive proposal competition focused on solving local issues in Wayne County, Indiana. It aims to improve the community through projects targeting neighborhood development, community development, and improving employability.

Programs



Name:	CEIC Workshop Series
Website:	https://earlham.edu/academics/programs/the-center-for-entrepreneurship,-innovation-and-creativity/
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Audience:	Students
Summary:	A series of workshops to teach students business fundamentals. Workshop topics include launching a social enterprise, scaling and measuring impact, developing a marketing plan, comprehensive project proposal, business model canvas, and developing financial statements.

Name:	Earlham EPIC Grand Challenge
Website:	https://earlham.edu/academics/programs/earlham-epic-grand-challenge/
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Audience:	Students Faculty Community Staff
Summary:	The Earlham EPIC Grand Challenge is a comprehensive proposal competition focused on solving local issues in Wayne County, Indiana. It aims to improve the community through projects targeting neighborhood development, community development, and improving employability.

Name:	Earlham On-Campus Hult Prize Competition
Website:	https://www.hultprize.org/
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Audience:	Students
Summary:	Student teams compete in an on-campus round of the Hult Prize to determine which team Earlham will sponsor in the regional round of the competition.

Student Club



Name:	Net Impact Chapter at Earlham College
Contact:	Gene Hambrick Senior Executive Director and Executive in Residence hambrle@earlham.edu
Website:	https://www.netimpact.org/chapters/earlham-college-undergraduate?fbclid=IwAR2bm6gd8NG2ymzG2qNel0iCb4hJCAv_RUbg8f84TrTUQGtq4_2SVARwcyQ&action
Summary:	Net Impact empowers a new generation to drive social and environmental change throughout their careers. Our volunteer-led chapter drives change by creating a like-minded community and providing events and programs that support members who aim to use business as a force for environmental & social impact.

FRANKLIN COLLEGE

Name:	Jeremy VanAndel	City:	Franklin
Title:	Director of Professional Development	Region:	Central
Email:	JVanAndel@FranklinCollege.edu	Elevate Partnership Region:	N/A
		Student Population:	980

NEXUS ENGAGEMENT



12 Origins
Participants



3 Nexus
Apps

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Course: BUS102: Introduction to the Entrepreneurial Mindset

On-Campus Events




Name:	Semester-long entrepreneurship series
Contact:	Jeremy VanAndel JVanAndel@FranklinCollege.edu
Audience:	Students
Summary:	Series of five to six workshops intended to define, develop, and present student entrepreneurs' business ideas.

Name:	Entrepreneurship Labs
Contact:	Jeremy VanAndel JVanAndel@FranklinCollege.edu
Audience:	Students
Summary:	Unstructured office-hour-style workshops for students to build and develop their entrepreneurial ideas and skillset

Programs



Name:	Office of Professional Development
Website:	franklincollege.edu/academics/engaged-learning-landing/
Contact:	Jeremy VanAndel JVanAndel@FranklinCollege.edu
Audience:	Students
Summary:	Ongoing programming and resources (including mentorships and access to external funds/programs) for aspiring student entrepreneurs.

Student Club		
	Name:	EBA Club (Economics Business & Accounting Club)
	Contact:	Emily Jones Associate Professor of Accounting EJones@FranklinCollege.edu
	Summary:	Umbrella club for all EBA majors resulting from a merger of the business, accounting, and marketing clubs in Spring 2020. Covid-19 has severely limited club's ability (and interest among members) to meet, but entrepreneurship is a priority for club leaders once our campus restrictions are lifted.

HANOVER COLLEGE

Name:	Paul O'Daniel	City:	Hanover
Title:	Assistant Professor	Region:	Southeast
Email:	odaniel@hanover.edu	Elevate Partnership Region:	N/A
		Student Population:	1,065

UNIVERSITY INITIATIVES

Student Club



Name:	LEEP
Contact:	Kim Brant Director of Business Relationships Brant@hanover.edu
Summary:	The Leadership Entrepreneurial Enrichment Program's (LEEP) mission is to provide innovative minded students of Hanover College the opportunities and resources needed launch and scale campus startups.

HUNTINGTON UNIVERSITY

Name:	Dr. Brock Zehr	City:	Huntington
Title:	Associate Professor Business & Economics & MBA Director	Region:	Northeast
Email:	bzehr@huntington.edu	Elevate Partnership Region:	Elevate Northeast Indiana
		Student Population:	1,262

NEXUS ENGAGEMENT



7 Origins
Participants



4 Nexus
Apps

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Certificate Entrepreneurship
Website:	https://www.huntington.edu/uploads/documents/academic_catalog_undergraduate_huntington_2020-2021.pdf (page 131)

Coursework (in-person or online)



Course:	BA211 Foundations of Entrepreneurship
Course:	BA232 Accounting & Finance for Entrepreneurs
Course:	BA301 Develop an Entrepreneurial Perspective
Course:	BA384 Feasibility Analysis & Business Plan
Course:	BA395ENT: Entrepreneurship Practicum

Major (in-person or online)




Name:	Entrepreneurial Small Business Management
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Minor (in-person or online)



Name:	Entrepreneurial Small Business Management
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Programs	
	Name: Clear Distribution
	Website: https://www.huntington.edu/business
	Contact: Jonathan Krull jkrull@huntington.edu
	Audience: Students
	Summary: Clear Distribution, formed in 2016, excels in ecommerce as a Fulfillment by Amazon business. At Clear Distribution, students are engaged analyzing markets, making purchasing decisions, employing technology, managing inventory, handling logistics, tracking finances and ultimately selling a variety of products as a third-party seller to Amazon customers.
	Name: Clear Insights
	Website: https://www.huntington.edu/hu-ventures/clear-insights/
	Contact: Dr. Ann McPherran amcpherran@huntington.edu
	Audience: Students Faculty Community
	Summary: Utilizing student talent, Clear Insights, completes business projects for small businesses, non-profits, and community organizations. Students gain valuable practical experience while organizations receive quality project completion at affordable prices.

INDIANA STATE UNIVERSITY

Name:	Carrie Lutz	City:	Terre Haute
Title:	Business Engagement Director	Region:	West
Email:	Carrie.Lutz@indstate.edu	Elevate Partnership Region:	N/A
		Student Population:	9,940

NEXUS ENGAGEMENT



2 Origins
Participants



2 Nexus Pitch
Applications

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Catalog:	https://catalog.indstate.edu/preview_program.php?catoid=46&poid=7077&returnto=1576
Course:	UC 110 – SPARK Introduction to Entrepreneurship
Course:	MGT 210 – Entrepreneurship Fundamentals
Course:	MGT 444 – New Venture Creation Strategy
Course:	MGT 461 – New Venture Experience

Minor (in-person or online)



Name:	Entrepreneurship
Website:	https://www.indstate.edu/academics/online/minors/entrepreneurship

On-Campus Centers



Name:	Business Engagement Center/Sycamore Innovation Lab
Website:	https://www.indstate.edu/university-engagement/business-engagement
Contact:	Daniel Pigg Business Engagement Director, Business Engagement Center Daniel.Pigg@indstate.edu
Audience:	Students Community
Summary:	An entrepreneurship center that exists to provide startup assistance, lab space, business modeling and planning services, speakers, and workshops.

On-Campus Events



Name:	Innovation Speaker Series
Contact:	Daniel Pigg Business Engagement Director, Business Engagement Center Daniel.Pigg@indstate.edu
Audience:	Students
Summary:	The Innovation Speaker Series is a monthly meetup in the Sycamore Innovation Lab where an interesting entrepreneur is invited to share their story and then open up for a live Q&A session.

Programs



Name:	SPARK Entrepreneurship Living Learning Community
Website:	https://www.indstate.edu/reslife/find-your-spot/special-living-options/academic-learning-communities
Contact:	Daniel Pigg Business Engagement Director, Business Engagement Center Daniel.Pigg@indstate.edu
Audience:	Students
Summary:	The SPARK Living Learning Community will give you the opportunity to surround yourself with a network of entrepreneurs and resources that will help you build a company, develop a product, or explore your business start-up ideas. Build your business while you build lifelong friendships in an exclusive community that gives you the opportunity to gain practical entrepreneurial skills in energetic settings. Students will have the opportunity to attend pitch competitions, socialize with founders, and network with the entrepreneurial community. To assist them on their journey to starting the next great business, students will also have access to the Sycamore Innovation Lab, prototyping equipment, drones, 3D printers, photo/video equipment, and a variety of other maker resources.

Student Club



Name:	Collegiate Entrepreneurs Organization (C.E.O.)
Contact:	Currently vacant
Summary:	Provides opportunities for student entrepreneurs to network and grow through planned events, speakers, and activities.

INDIANA TECH

Name:	Trent Grable	City:	Fort Wayne
Title:	Assistant Professor of Business, Director of Center for Creative Collaboration	Region:	Northeast
Email:	tlgrable@indianatech.edu	Elevate Partnership Region:	Elevate Northeast Indiana
		Student Population:	3,300

NEXUS ENGAGEMENT



2021 Grant
Recipient



134 Origins
Participants



2 Nexus
Apps

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Entrepreneurial Studies
Summary:	16-18 credit hours
Website:	https://catalog.indianatech.edu/preview_program.php?catoid=7&poid=1827&returnto=260

Coursework (in-person or online)



Catalog:	https://catalog.indianatech.edu/preview_program.php?catoid=7&poid=1673&returnto=260
Website:	https://academics.indianatech.edu/programs/ba-entrepreneurial-studies/
Course:	BA2460: Exploring Entrepreneurship
Course:	BA3460: Evaluating Startup Potential
Course:	BA3760: Entrepreneurial Planning & Growth
Course:	BA4760: Venture Lab

Major (in-person or online)



Name:	Entrepreneurship (non-business majors)
Website:	https://academics.indianatech.edu/programs/ba-entrepreneurial-studies/
Contact:	Staci Lugar Brettin Associate Professor of Marketing and Management slugarbrettin@indianatech.edu
Audience:	Students
Summary:	The Bachelor of Science in Business Administration degree offers a concentration in Entrepreneurial Studies that focuses on project-based learning. Courses include exploring entrepreneurship, evaluating start-up potential, entrepreneurial planning and growth, and venture lab.

On-Campus Centers



Name:	Center for Creative Collaboration (C3)
Website:	https://academics.indianatech.edu/colleges/business/
Contact:	Trent Grable Assistant Professor of Business, Director of Center for Creative Collaboration tlgrable@indianatech.edu
Audience:	Students Faculty Community
Summary:	The Center for Creative Collaboration offers speaker series and events between students, faculty, and community partners focused on business and entrepreneurship.

INDIANA UNIVERSITY - BLOOMINGTON

Name:	Jason Whitney	City:	Bloomington
Title:	Chief Venture Officer	Region:	South Central
Email:	jaswhitn@iu.edu	Elevate Partnership Region:	Velocities
		Student Population:	Over 40,000

NEXUS ENGAGEMENT



2021 Grant
Recipient



50 Origins
Participants



61 Nexus
Apps



17 Nexus
Pitch Winners

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Customized Cross-campus Certificate in Entrepreneurship
Summary:	The Certificate in Entrepreneurship and Innovation empowers students in all majors to turn their innovative ideas into action.

Coursework (in-person or online)



Catalog:	https://kelley.iu.edu/faculty-research/courses/index.html
Course:	W232 Venture Ideas
Course:	W233 Venture Models
Course:	W313 New Venture Planning
Course:	W406 Venture Growth Management
Course:	W420 Corporate Venturing
Course:	F317 Venture Capital and Entrepreneurial Finance
Course:	W409 Practicum in Entrepreneurship
Course:	W212 Exploring Entrepreneurship
Course:	L311 Law for Entrepreneurs
Course:	BUS-W212 Exploring Entrepreneurship
Course:	BUS-W300 New Venture Management
Course:	INFO-I436/I466 Technology Innovation
Course:	INFO-I438/I468 Technology Entrepreneurship

Major (in-person or online)



Name:	Entrepreneurship & Corporate Innovation Major
Website:	https://drive.google.com/file/d/1cPqtVwTWwaATtYfsfvuQcMf2G7cyrlh/view
Name:	Bachelor of Science in Music and an Outside Field in Entrepreneurship
Website:	https://kelley.iu.edu/faculty-research/departments/management-entrepreneurship/undergraduate/entrepreneurship-corporate-innovation/index.html

Minor (in-person or online)



Name:	Entrepreneurship & Small Business Management Minor
Website:	https://drive.google.com/file/d/14hV1XG4MY01ygZo8gWq5mubuK1psloG5/view

On-Campus Centers



Name:	Institute for Entrepreneurship and Competitive Enterprise
Website:	https://kelley.iu.edu/faculty-research/centers-institutes/entrepreneurship-innovation/about/institute-entrepreneurship-competitive-enterprise.html
Contact:	Dr. Donald F. Kuratko Executive Director dkuratko@indiana.edu
Audience:	Faculty
Summary:	The Institute for Entrepreneurship & Competitive Enterprise (IECE) is an academically focused initiative established to enhance the entrepreneurial mindset across the entire Indiana University campus. The institute is housed at the Kelley School of Business in the Johnson Center for Entrepreneurship & Innovation in order to enlarge the entrepreneurship faculty team, support the continued output of world-class research, develop new staff positions, and develop new programs.

Name:	Johnson Center for Entrepreneurship and Innovation
Website:	https://kelley.iu.edu/faculty-research/centers-institutes/entrepreneurship-innovation/index.html
Contact:	Dr. Donald F. Kuratko Executive Director dkuratko@indiana.edu
Audience:	Students Faculty
Summary:	JCEI's academic programs are nationally ranked. Our center is recognized as one of the nation's leaders in entrepreneurship education with groundbreaking research appearing in top academic journals, books adopted by universities around the globe, through our comprehensive entrepreneurship curriculum offered at the PhD, MBA, and undergraduate levels, and our Entrepreneurial Innovation Academy for MBA students.

Name:	Office of Entrepreneurship & Career Development
Website:	https://music.indiana.edu/degrees-programs/entrepreneurship-career/index.html
Contact:	Dr. Alain Barker Director abarker@indiana.edu
Audience:	Students
Summary:	You've decided on an academic program. You know what area of music you intend to pursue. But have you made a career development plan? If not, now is the time to start. And the Office of Entrepreneurship & Career Development is here to help educate, inspire, and guide you as you prepare for a career in the arts.

Name:	Shoemaker Innovation Center
Website:	https://luddy.indiana.edu/academics/innovation-entrepreneurship/index.html
Contact:	Dr. Travis J. Brown Executive Director trabrown@indiana.edu
Audience:	Students
Summary:	Open to all IU students, the Shoemaker Innovation Center in Luddy Hall 2150 provides workspace and hosts classes, workshops, and events with entrepreneurs. The center was made possible through a generous gift from John and Donna Shoemaker.

On-Campus Events



Name:	Annual Social Entrepreneurship Conference
Contact:	Dr. Sophie Bacq Associate Professor of Entrepreneurship bacqs@iu.edu
Website:	https://kelley.iu.edu/news-events/events/bloomington/social-entrepreneurship-conference/index.html
Audience:	Faculty
Summary:	The Department of Management and Entrepreneurship, the Johnson Center for Entrepreneurship & Innovation, the Institute for Entrepreneurship and Competitive Enterprise at the Kelley School of Business, Indiana University, and the Lloyd Greif Center for Entrepreneurial Studies and the Brittingham Social Enterprise Lab at the Marshall School of Business, University of Southern California, are proud to sponsor the 17th Annual—and first virtual—Social Entrepreneurship Conference.

Name:	Cheng Wu Innovation Challenge
Contact:	Dr. Travis J. Brown Executive Director trabrown@indiana.edu
Website:	https://luddy.indiana.edu/academics/innovation-entrepreneurship/cheng-wu-innovation-challenge.html
Audience:	Student
Summary:	The Cheng Wu Innovation Challenge encourages IU Bloomington students to use technology in innovative ways to address compelling problems. Come up with an idea—it could be new technology or a new application of existing technology. Work on it. Apply. If your team is selected, you'll pitch to a panel of judges—and you could earn funding that will help you develop your innovation.

Name:	Project Jumpstart Innovation Competition
Contact:	Dr. Alain Barker Director abarker@indiana.edu
Website:	https://blogs.iu.edu/jsomoecd/project-jumpstart/
Audience:	Student
Summary:	Project Jumpstart empowers and supports entrepreneurial, innovative thought and action among Jacobs School of Music students as they prepare for a meaningful life in the arts.

Name:	Vernon Clapp IDEA Competition
Contact:	Dr. Donald F. Kuratko Executive Director dkuratko@indiana.edu
Website:	https://kelley.iu.edu/faculty-research/centers-institutes/entrepreneurship-innovation/events/clapp-idea-competition.html
Audience:	Student
Summary:	The Johnson Center for Entrepreneurship and Innovation hosts the Clapp IDEA Competition annually. The competition provides you the opportunity to pitch your idea to investors who want to help you succeed. Teams with innovative and well-thought-out business ideas compete in April each year to win up to \$20,000. In addition, there are mentors to help you through the business planning process. All you need to start off with is an idea and the motivation to turn it into a business.

Programs



Name:	Luddy School of Informatics, Computing, and Engineering: Innovation & Entrepreneurship
Website:	https://luddy.indiana.edu/academics/innovation-entrepreneurship/index.html
Contact:	Dr. Travis J. Brown Executive Director trabrown@indiana.edu
Audience:	Students
Summary:	Open to all Luddy students and the broader IU community, the Innovation and Entrepreneurship Program helps students seize their future and do things that have never been done before. We support aspiring innovators and entrepreneurs through an incubator, activities, mentoring, scholarships, and more.

Name:	The Shoebox
Website:	https://luddy.indiana.edu/academics/innovation-entrepreneurship/index.html
Contact:	Dr. Travis J. Brown Executive Director trabrown@indiana.edu
Audience:	Student
Summary:	The Shoebox helps student entrepreneurs build, launch, and sustain their businesses. Student startups can apply for 24/7 access to the Shoebox's office space, which is located in the Shoemaker Innovation Center. The Shoebox also collaborates with the Hoosier Hatchery pre-incubator at the Kelley School of Business and Bloomington's Dimension Mill startup accelerator.

Student Club



Name:	CEO
Contact:	Dr. Sara Cochran Clinical Assistant Professor cochran9@iu.edu
Website:	https://beinvolved.indiana.edu/organization/CEOatIU
Summary:	CEO at Indiana University serves as the principal undergraduate student organization for entrepreneurs at IU. CEO at IU's primary mission is to help develop and cultivate innovative mindsets in people with a variety of career outlooks. The organization not only helps students of all future aspirations cultivate their entrepreneurial mindset, but also supports the entrepreneurial efforts of its members, and promotes entrepreneurship across campus.

Name:	Ideation and Creation Entrepreneurs (ICE)
Contact:	Dr. Travis J. Brown Executive Director trabrown@indiana.edu
Website:	https://ice.luddy.indiana.edu/
Summary:	The Ideation and Creation Entrepreneurs are a group of students at the Luddy School of Informatics, Computing, and Engineering who serve the campus by organizing student entrepreneurship events, providing access to resources, and supporting the development of student startups and projects.

IUPUI

Name:	Dr. Christian Rogers	City:	Indianapolis
Title:	Associate Professor, Department of Computer Information & Graphics Technology School of Engineering and Technology	Region:	Central
Email:	Rogerscb@iupui.edu	Elevate Partnership Region:	N/A
		Student Population:	29,000

NEXUS ENGAGEMENT



2019 Grant
Recipient



40 Origins
Participants



46 Nexus
Apps



5 Nexus Pitch
Winners

UNIVERSITY INITIATIVES

Certificate (in-person or online)



Name:	SPEA: Social Entrepreneurship Graduate Certificate
Website:	https://bulletins.iu.edu/iupui/2014-2016/schools/spea/graduate/certificates/social-entrepreneur.shtml

Minor (in-person or online)



Name:	Innovation
Website:	https://innovate.iupui.edu/education/index.html

On-Campus Centers



Name:	Innovation Center
Contact:	Christian Rogers Faculty Fellow & Associate Professor rogerscb@iupui.edu
Website:	Innovate.iupui.edu
Audience:	Students
Summary:	The center is a loosely defined center that provides a connection point between faculty who engage in innovation on the IUPUI campus. The center provides direction for programs that support undergraduate and graduate students and also a connection point for other entities on the campus.

Name:	Sports Innovation Institute
Contact:	David Pierce Professor dpierce3@iupui.edu
Website:	sii.iupui.edu
Audience:	Students
Summary:	Blends academic thinking with an entrepreneurial spirit to create, discover, and promote unique products, services, and game-day experiences

On-Campus Events



Name:	JagStart Elevator Pitch Competition
Contact:	Christian Rogers Faculty Fellow & Associate Professor rogerscb@iupui.edu
Website:	N/A
Audience:	Students
Summary:	An annual event that invites student contestants to present their original ideas to a panel of judges under a time constraint. Students can enter the competition to showcase their ideas for innovative new products, new business ventures, or compelling solutions to social challenges.

Name:	Sports Innovation Sprints
Contact:	David Pierce Professor dpierce3@iupui.edu
Website:	N/A
Audience:	Students
Summary:	Annual event held for students across campus to innovate in the sport industry over the course of a 24-hour period.

Programs



Name:	Arts, Entrepreneurship, & Innovation Lab
Website:	oneill.iupui.edu/research/aei-lab/index.html
Contact:	Doug Noonan Professor noonand@iupui.edu
Audience:	Students Faculty

Name:	Cardiovascular IP Development
Website:	https://medicine.iu.edu/faculty/20268/gruionu-gabriel
Contact:	Gabriel Gruionu, Assistant Research Professor of Medicine and Director of CV IP Development, ggruionu@iu.edu
Audience:	Students Faculty
Summary:	IP and innovation process support from idea to commercialization to CV faculty at IUSM

Name:	Engineering and Science Intellectual Property (ESIP)
Contact:	Hamid Piroozi Clinical Assistant Professor of Engineering hpiroozi@iupui.edu
Audience:	Students Faculty
Summary:	Teach undergraduate and graduate students lessons in engineering and science design with intellectual property as a major component from ideation and throughout the design process using a structured approach which also informs commercialization efforts.

Name:	Indiana University Innovation and Commercialization Office
Website:	research.iu.edu/innovation-commercialization/index.html
Contact:	Simran Trana Associate Vice President strana@iu.edu
Audience:	Faculty
Summary:	Provides entrepreneurial and transition consulting as individuals navigate the patenting process

Name:	Jag Challenge: Summer Bridge & First Year Experience
Website:	Innovate.iupui.edu
Contact:	Christian Rogers Faculty Fellow & Associate Professor rogerscb@iupui.edu
Audience:	Students
Summary:	Jag Challenge is a program that provides first year students an opportunity to work in a collaborative team within one of multiple problem spaces. Teams are given a problem space, conduct interviews, develop empathy maps, participate in ideation and prototyping and then present their final designs. This takes place within a 5-day period during the Summer Bridge Week.

Name:	University Information Technology Services' Idea Garden
Website:	uits.iu.edu
Audience:	Students Faculty
Summary:	Offers a collaborative space featuring a variety of technology tools

Name:	University Innovation Fellows
Contact:	Youngbok Hong Professor youhong@iupui.edu
Audience:	Students
Summary:	Housed within the Herron School of Art & Design, seeks to develop a culture of human-centered design at IUPUI

Student Clubs



Name:	Entrepreneurship Club
Contact:	William Raider Faculty Advisory
Website:	theden.iupui.edu/organization/EC

IVY TECH COMMUNITY COLLEGE

Name:	Steve Bryant	City:	Bloomington
Title:	Executive Director, Gayle & Bill Cook Center for Entrepreneurship and Regional Director, South Central Small Business Development Center	Region:	South Central
Email:	Sbryant32@ivytech.edu	Elevate Partnership Region:	Velocities
		Student Population:	3,300

NEXUS ENGAGEMENT



2020 Grant Recipient



10 Origins Participants



12 Nexus Apps



1 Nexus Pitch Winner

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Certificate in Entrepreneurship
Website:	https://www.ivytech.edu/bloomington/entrepreneurship/index.html #AcademicPrograms

Name:	Technical Certificate in Entrepreneurship
Website:	https://www.ivytech.edu/bloomington/entrepreneurship/index.html #AcademicPrograms

Coursework (in-person or online)



Course:	ENTR 101 - The Entrepreneur and the Enterprise
Course:	ENTR 105 - Entrepreneurial Marketing and Market Research
Course:	ENTR 201 - Venture Growth and Development
Course:	ENTR 205 - Financial Management for Entrepreneurs
Course:	ENTR 210 - Entrepreneurial Tax and Finance
Course:	ENTR 250 - New Venture Development

On-Campus Centers




Name:	Gayle & Bill Cook Center for Entrepreneurship
Website:	https://www.ivytech.edu/bloomington/entrepreneurship/
Contact:	Steve Bryant Executive Director Sbryant32@ivytech.edu
Summary:	The Gayle & Bill Cook Center for Entrepreneurship at Ivy Tech Community College Bloomington provides practical tools to help entrepreneurs of south-central Indiana start and grow businesses. Founded in 2010 to honor one of the regions' most successful entrepreneurs, Bill Cook, the Cook Center embodies Mr. Cook's philosophy of 'ready, fire, aim' entrepreneurship by giving students and others the skills and resources they need to start businesses. We offer academic programs to support students, faculty, staff and alumni as well as free consulting for these stakeholders and the community through our partnership with the Indiana Small Business Development Center, which is hosted at the Cook Center.


On-Campus Events



Name:	Cook Institute for Entrepreneurship
Contact:	Steve Bryant Executive Director Sbryant32@ivytech.edu
Website:	https://www.ivytech.edu/bloomington/entrepreneurship/
Audience:	College faculty Staff Students Community
Summary:	The event is our signature fundraiser for the Cook Center and brings an entrepreneur with Indiana ties to remind the community why entrepreneurship is important through stories of success, failure and importance of taking risk. The program funds several programs at the College to support students and the community.

Name:	Duke it Out Idea Competition
Contact:	Jack Dreesen Coordinator, Cook Center jdreesen@ivytech.edu
Website:	https://www.ivytech.edu/bloomington/entrepreneurship/
Audience:	Ivy Tech Bloomington students
Summary:	The Duke It Out Pitch Competition is a business idea pitch event for our Bloomington campus students and includes participation from students in all academic programs. The program is offered in the spring or fall semester and we provide coaching to students to formulate an effective pitch on a business idea they have identified and they participate in a traditional pitch competition format with judges from the College faculty, Cook Center and our sponsors. Duke Energy is the primary sponsor for the event as part of their education and economic development giving program.

Programs	
	Name: The Entrepreneurship Program
	Website: https://www.ivytech.edu/study-entrepreneurship/index.html
	Contact: Dr. Sydney Mmadi DBA, Department Chair smmadi1@ivytech.edu
	Audience: Students
	Summary: The Entrepreneurship Program at Ivy Tech offers students practical lessons in business start-up and management. Students have the opportunity to build interactive business plans, work through marketing ideas and talk with guest speakers and entrepreneurs. Through the Entrepreneurship program, students will gain insight into starting a new business or making their current business more successful.

Student Club	
	Name: Business Club
	Faculty Advisor: Dr. Sydney Mmadi, DBA
	Club Advisor: Jack Dreesen
	Website: https://ivylife.ivytech.edu/organization/business-club-bloomington
	Summary: The Business Club is for students who want to develop the skills of success in the world of business. The club is open to anyone interested in any aspect of business: accounting, marketing, entrepreneurship, sales, logistics, management, administration and everything in between. We discuss current issues affecting businesses, develop soft skills, and host local speakers that talk about the challenges and successes in Indiana.
	Name: Kappa Beta Delta (KBD)
	Faculty Advisor: Dr. Sydney Mmadi, DBA
	Summary: Honor society for business, entrepreneurs, and IT majors. It offers lifetime membership, networking opportunities, scholarships, conferences, etc.

MARIAN UNIVERSITY

Name:	Greg Rawski	City:	Indianapolis
Title:	Dean, Byrum School of Business	Region:	Central
Email:	grawski@marian.edu	Elevate Partnership Region:	N/A
		Student Population:	~2,400

NEXUS ENGAGEMENT



1 Origins Participant

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Catalog:	https://hub.marian.edu/student/courses?_ga=2.69715088.1646650513.1626192071-1694492075.1623945273
Course:	BUS109: Business Plan Competition
Course:	BUS201: Business Plan Implementation
Course:	BUS499: Independent Study

Concentration (in-person or online)



Name:	Entrepreneurship
Website:	https://www.marian.edu/academics/byrum-school-of-business/programs/concentrations/entrepreneurship

PURDUE UNIVERSITY

Name:	Bill Arnold	City:	West Lafayette
Title:	Managing Director, Purdue Foundry	Region:	Heartland
Email:	waarnold@prf.org	Elevate Partnership Region:	N/A
		Student Population:	~40,000

NEXUS ENGAGEMENT



2019 Grant Recipient



73 Origins Participants



140 Nexus Apps



20 Nexus Pitch Winners

UNIVERSITY INITIATIVES

Certificates (in-person or online)



Name:	Certificate in Innovation and Entrepreneurship
Summary:	The Certificate in Entrepreneurship and Innovation empowers students in all majors to turn their innovative ideas into action.
Website:	https://www.purdue.edu/entr/
Notes:	2020 Model Program Award from United States Association for Small Business and Entrepreneurship (USASBE)

Coursework (in-person or online)



Catalog:	https://www.purdue.edu/entr/entrdesignatedcourses/
Course:	ENTR 20000: Introduction to Entrepreneurship & Innovation
Course:	ENTR 31000: Marketing & Management for New Ventures
Course:	ENTR 31500: Business Planning for Social Entrepreneurship
Course:	ENTR 46000: Internship and Career Preparation Seminar
Course:	ENTR 47000A: Women and Leadership
Course:	ENTR 48000: Entrepreneurship Capstone
Course:	ENTR 48100: Consulting for Emerging Enterprises
Course:	ENTR 48200: Venture Creation

On-Campus Centers



Name:	Burton D. Morgan Center for Entrepreneurship
Website:	https://www.purdue.edu/discoverypark/bdmce/
Contact:	Arnold Chen Managing Director acchen@purdue.edu
Audience:	Students Faculty
Summary:	The Burton D. Morgan Center for Entrepreneurship (BDMCE) fosters and stimulates the understanding and application of entrepreneurship with faculty and students across the Purdue campus.

Name:	Purdue Foundry
Website:	https://purduefoundry.com/
Contact:	Bill Arnold Managing Director waarnold@prf.org
Audience:	Students Faculty Community Alumni
Summary:	The Purdue Foundry is an entrepreneurship and commercialization hub housed in the Convergence Center for Innovation and Collaboration in Purdue's Discovery Park District, adjacent to the Purdue campus. The \$1 billion-plus Discovery Park District is a Purdue Research Foundation entity and is a transformational center of innovation. The Foundry is the hub for startup activity on campus.

Name:	John Martinson Entrepreneurial Center
Website:	https://engineering.purdue.edu/JMEC
Contact:	Yung-Hsiang Lu Director yunglu@purdue.edu
Audience:	Students Faculty Staff Alumni
Summary:	The John Martinson Entrepreneurial Center (JMEC) supports Purdue students, faculty, staff, and alumni to commercialize engineering innovations. JMEC focuses on the execution and expansion stages of startups.

On-Campus Events



Name:	BDMCE: Burton D. Morgan Business Model Competition
Contact:	Emily Bear knight67@purdue.edu
Website:	https://www.purdue.edu/discoverypark/bdmce/competitions/business-model-competition/
Audience:	Students
Summary:	Student-focused competition that awards over \$100,000 annually.


Programs



Name:	Firestarter
Website:	https://purduefoundry.com/firestarter
Contact:	Ashley Bryan Director of Programming tabryan@prf.org
Audience:	Students Faculty Staff Community Alumni
Summary:	A program that helps startup founders begin to answer the question of whether there is a problem to be solved that can eventually lead to the formation of a profitable company. This is an entry program to a suite of offerings from the Foundry that leads from ideation, through testing, to creation, to launch, and to scaling.

Name:	DDX
Website:	https://purduefoundry.com/ddx
Contact:	Angela Goldenstein Director of Growth amgoldenstein@prf.org
Audience:	Companies that are showing traction but need help.
Summary:	A program that helps startups that need assistance in addressing specific problems that are impeding their growth.

Name:	John Martinson Entrepreneurial Center – Accelerator
Website:	https://engineering.purdue.edu/JMEC/programs
Contact:	Yung-Hsiang Lu Director, John Martinson Center yunglu@purdue.edu
Audience:	Startups affiliated with Purdue College of Engineering
Summary:	The accelerator space of the John Martinson Entrepreneurial Center in the Wang Hall is ready for applications. Startups affiliated with Purdue College of Engineering are eligible to apply for using the space, free of charge, for six months. In addition to the space, the John Martinson Entrepreneurial Center also connects new entrepreneurs with experts in business to accelerate the growth.

Student Club	
	Name: The Anvil
	Contact: Arnold Chen Managing Director Burton D. Morgan Center for Entrepreneurship
	Website: https://www.anvilstartups.com/
	Summary: The Anvil is a student-run organization empowering the next wave of entrepreneurs at Purdue University. Offers a pre-seed accelerator annually that has produced founders featured in Forbes 30-under-30, and companies accepted into Y-Combinator.

ROSE-HULMAN INSTITUTE OF TECHNOLOGY

Name:	Dr. Thomas P. James	City:	Terre Haute
Title:	Professor	Region:	N/A
Email:	James3@rose-hulman.edu	Elevate Partnership Region:	N/A
		Student Population:	~2,200

NEXUS ENGAGEMENT



6 Origins
Participants



8 Nexus
Apps



2 Nexus Pitch
Winners

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Catalog:	https://www.rose-hulman.edu/academics/course-catalog/current/index.html
Course:	EMGT175: Personal Finance
Course:	EMGT100: Introduction to Entrepreneurship
Course:	EMGT330: Introduction to Engineering Management
Course:	EMGT532: Technical Entrepreneurship
Course:	EMGT520: Accounting for Technical Managers
Course:	EMGT521: Financial Management in a Technical Environment

Minor (in-person or online)





Name:	Entrepreneurial Studies
Website:	https://www.rose-hulman.edu/academics/course-catalog/current/multidisciplinary-minors.html#entrepreneurship

On-Campus Events



Name:	StartUp Weekend
Contact:	Dr. Thomas James, james3@rose-hulman.edu
Website:	https://www.rose-hulman.edu/news/2019/Entrepreneurial-Dreams-Can-Begin-with-Techstars-Startup-Weekend.html
Audience:	Students
Summary:	3-day entrepreneurship competition facilitated by a TechStars representative

Programs	
	Name: ESCALATE Program
	Website: https://www.rose-hulman.edu/academics/degrees-and-programs/cross-cutting-programs/escalate/program-information.html
	Contact: Dr. Thomas James Professor of Engineering james3@rose-hulman.edu
	Audience: First-Year Students
	Summary: Enjoy a unique educational and residential environment (living-learning community) focused on entrepreneurship. Work with faculty from engineering, sciences, and humanities with expertise in entrepreneurship in addition to their core disciplines. Build the foundation to become an entrepreneur. Learn current best practices in courses, engage in related co-curricular activities and network with classmates and mentors. All of this develops the entrepreneurial mindset that is of value in any business setting. Explore and develop your own entrepreneurial interests on the Rose-Hulman campus.
	Name: KEEN: Kern Entrepreneurial Engineering Network
	Website: https://www.rose-hulman.edu/academics/degrees-and-programs/continuing-and-professional-studies/keen-leadership-2018.html
	Contact: Craig Downing downing@rose-hulman.edu
	Audience: Students Faculty
	Summary: KEEN is a national partnership of universities with the shared mission to graduate engineers with an entrepreneurial mindset so they can create personal, economic, and societal value through a lifetime of meaningful work. Learn more at engineeringunleashed.com .
Student Club	
	Name: RISE: Rose Innovative Student Entrepreneurs
	Contact: Dr. Thomas James Professor of Engineering james3@rose-hulman.edu
	Website: https://www.anvilstartups.com/
	Summary: RISE is a student led club dedicated to promoting innovation and entrepreneurship among Rose-Hulman students. The club, founded in 2012, empowers students to make their ideas into reality by giving them the tools to start, refine, and realize the visions that will shape tomorrow.

ST. MARY'S COLLEGE

Name:	Elayne Swafford	City:	Notre Dame
Title:	Executive Administrative Assistant, Division of Inclusion and Equity	Region:	Northeast
Email:	Eswafford@saintmarys.edu	Elevate Partnership Region:	SBE
		Student Population:	~3,900

UNIVERSITY INITIATIVES

On-Campus Events



Name:	THRIVE – Engage Women Conference
Contact:	Willow Wetherall Director wwetherall@saintmarys.edu
Website:	https://www.saintmarys.edu/WEI/thrive
Audience:	Students Faculty Community
Summary:	Our signature Engaging Women Conference is designed to connect professional women to one another and to offer access to top talent and skill development to help women advance their businesses and careers.

Programs



Name:	Women's Entrepreneurship Initiative
Website:	https://www.saintmarys.edu/WEI/what-is-wei
Contact:	Willow Wetherall Director wwetherall@saintmarys.edu
Audience:	Students
Summary:	The College is providing Saint Mary's women students with opportunities to learn about and experience entrepreneurship. In addition, it is partnering with community businesses, non-profits and organizations to provide a number of financial and business education services to women entrepreneurs.

Name:	SPARK Business Accelerator
Website:	https://www.saintmarys.edu/WEI/spark
Contact:	Willow Wetherall Director wwetherall@saintmarys.edu
Audience:	Students
Summary:	To cultivate the entrepreneurial capacity of women with a combination of personal education, business training, and ongoing professional mentoring to sustainably advance beyond socio-economic boundaries and achieve self-sufficiency.

TAYLOR UNIVERSITY

Name:	Andrew Fennig	City:	Upland
Title:	Director, Promising Ventures	Region:	Northeast
Email:	Andrew_Fennig@taylor.edu	Elevate Partnership Region:	N/A
		Student Population:	2,100

NEXUS ENGAGEMENT



2019 Grant
Recipient



23 Origins
Participants



7 Nexus
Apps



2 Nexus Pitch
Winners

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Catalog:	www.taylor.edu/offices/registrar/catalog
Course:	ENT240: Creativity and Concept Development
Course:	ENT320: Transformational Entrepreneurship
Course:	ENT381: Global Entrepreneurship and Business as Missions
Course:	ENT422: New Venture Planning
Course:	ENT430: Leadership and Stewardship
Course:	MGT 201: Introduction to Business
Course:	ENT48200: Venture Creation

Minor (in-person or online)




Name:	Entrepreneurship
Website:	https://www.taylor.edu/majors/entrepreneurship

On-Campus Events



Name:	Taylor Shark Tank
Contact:	Andrew Fennig Director, Promising Ventures Andrew_Fennig@taylor.edu
Website:	www.taylorsharktank.com
Audience:	Students Faculty Community
Summary:	Taylor Shark Tank is a student pitch competition with a panel of entrepreneurs and investors who award \$5,000 to the best student venture ideas.

Programs	
	Name: Promise Ventures
	Website: N/A
	Contact: Andrew Fennig Director, Promising Ventures Andrew_Fennig@taylor.edu
	Audience: Students Faculty Staff Community Alumni
	Summary: The Promising Ventures program exists to connect students to people and experiences that accelerate their entrepreneurial aspirations toward the creation of high impact ventures.

TRINE UNIVERSITY

Name:	Jason Blume	City:	Angola
Title:	Executive Director, Trine Innovation Center (Ti1)	Region:	Northeast
Email:	blumej@trine.edu	Elevate Partnership Region:	Elevate Northeast
		Student Population:	~4,399

NEXUS ENGAGEMENT



2019 Grant
Recipient



3 Origins
Participants



10 Nexus
Apps



1 Nexus Pitch
Winner

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Catalog:	https://www.trine.edu/resources/registrar/course-catalog.aspx
Course:	ENT423: Entrepreneurship and Venture Planning
Course:	FIN363: Venture Finance

Minor (in-person or online)



Name:	Entrepreneurship
Website:	https://www.trine.edu/academics/majors-degrees/undergraduate/entrepreneurship-minor/index.aspx

Name:	Entrepreneurship for Non-Business Students
Website:	https://www.trine.edu/academics/majors-degrees/undergraduate/entrepreneurship-non-business-students-minor/index.aspx

Name:	Social Innovation
Website:	https://www.trine.edu/academics/majors-degrees/undergraduate/social-innovation-minor/index.aspx

On Campus Centers



Name:	Trine Innovation One Center (Ti3)
Website:	https://www.trine.edu/innovation-one/
Contact:	Jason Blume Executive Director blumej@trine.edu
Audience:	Students Faculty Community Businesses Entrepreneurs
Summary:	Ti1 is looking for businesses (pre-revenue startups included) seeking product design, prototyping, testing or process improvement assistance. They are willing to help businesses at every step of their product development and improvement process as a way to give students real-world, tangible experience. What really excites us about Ti1 is the sheer number of resources at their disposal including injection molding, blow molding, 3-D printing, plasma cutting, laser cutting and even a cast metals foundry (that's right, a foundry). Their services are offered at little or no cost to the business, with the supported company paying mainly for materials such as polymers, steel and wood. Ti1 also taps into Trine's business school to help with new product and business plan development, financial analysis, marketing assistance and employee development.

On-Campus Events



Name:	Innovation Challenge
Contact:	Jason Blume Executive Director blumej@trine.edu
Website:	https://www.trine.edu/innovation-one/i1-challenge/index.aspx
Audience:	Students Faculty Community
Summary:	Innovation One and Fifth Third Bank invite regional residents to participate in the Innovation Challenge presented by Fifth Third Bank. The challenge is open to all community members, associated with Trine, including high school and college students, faculty and staff.
Name:	Engineering Design Expo
Contact:	Jason Blume Executive Director blumej@trine.edu
Website:	https://www.trine.edu/design-expo/2020.aspx
Audience:	Students Faculty Community
Summary:	The Engineering Design Expo is a showcase of all of the Senior Capstone projects and partnered projects completed in the Allen School of Engineering & Computing. This open to the public program allows the industry and entrepreneurial ideas to be displayed and further discussed with individuals to explore future opportunities and investment.

Programs



Name:	Ehinger Fellows
Website:	N/A
Contact:	Kelly Trusty, Ph.D. Associate Professor trustyk@trine.edu
Audience:	Students
Summary:	The Ehinger Fellows Leadership Development Program brings together faculty-nominated, high-performing business and engineering students to take succeeding, leading and serving to the next level as they broaden their entrepreneurial mindset. Students grow their ability to envision, plan, and execute strategic initiatives through leadership development instruction, experiential learning activities, mentoring relationships with younger students, conversations with business and industry leaders, and immersion excursions to top companies in Midwest metro areas.

Name:	Professional Paradigms (P2)
Website:	N/A
Contact:	Kelly Trusty, Ph.D. Associate Professor trustyk@trine.edu
Audience:	Students Faculty
Summary:	P2 Power Skills is a broad menu of co-curricular professional development events that empower students from all majors and schools with high-demand soft skills and help them embrace professional paradigms (P2). Experiential, interdisciplinary activities led by faculty and community experts focus on nine domains: communication, creativity & innovation, critical thinking & problem solving, emotional intelligence, growth mindset, intercultural fluency, leadership, professionalism, and teamwork & collaboration.

Student Club



Name:	Makers Club
Contact:	Joseph Thompson II Lab Instructor thompsonj@trine.edu
Website:	N/A
Summary:	Established in 2020, The goal of the Makers Club is to have a group of engaged and dynamic students that are interested in leveraging the fabrication resources on campus. These students will provide the skills needed and manpower for the students, faculty, and community members that do not have the know how to produce items in Trine's labs.

Name:	Women In Business
Contact:	Linda Conley Assistant Professor conleyl@trine.edu
Website:	N/A
Summary:	Established in 2020, Women in Business is an empowering and inclusive community in the Ketner School of Business on Trine University's Campus. Focused on developing confident and powerful leaders by fostering personal and professional growth. This is done through networking, mentorship, and various learning activities. We hope to empower women to be confident and engaged leaders in the business world.

UNIVERSITY OF EVANSVILLE

Name:	Erin Lewis	City:	Evansville
Title:	Executive Director, Center for Innovation & Change	Region:	Southwest
Email:	EL131@evansville.edu	Elevate Partnership Region:	Elevate Southeast
		Student Population:	~2,312

NEXUS ENGAGEMENT



2020 Grant
Recipient




13 Origins
Participants

UNIVERSITY INITIATIVES

Coursework (in-person or online)	
	Catalog: https://selfservice.evansville.edu/Student/Courses
	Course: CHNG 280: Social Entrepreneurship
	Course: CHNG 300-Y02: Real World Data Analysis
	Course: CHNG 310-10: Entrepreneurial Ventures
	Course: CHNG 310-Y03: Neuromarketing

On-Campus Centers	
	Name: Center for Innovation & Change
	Website: https://www.evansville.edu/centerforinnovation/
	Contact: Erin Lewis Executive Director EL131@evansville.edu
	Audience: Students Faculty Alumni Community
	Summary: The Center for Innovation & Change serves as a resource for the campus and community to innovate for a more just, prosperous, and sustainable world.

On-Campus Events	
	Name: High School Changemaker Challenge
	Contact: Brooksie Smith Associate Director Center for Innovation & Change
	Website: https://www.evansville.edu/centerforinnovation/high-school-changemaker-challenge.cfm
	Audience: High School Students
	Summary: UE's Changemaker Challenge is designed to motivate young people to take a leading role in identifying and solving challenges in the world around them through innovation and creativity. At UE, we help students understand complex problems and provide them with the knowledge and tools to address those problems with innovative solutions.

Programs	
	Name: ChangeLab
	Website: https://www.evansville.edu/changelab/
	Contact: Brooksie Smith Associate Director Center for Innovation & Change
	Audience: Students Faculty Staff Community Alumni
	Summary: ChangeLab is semester-long course in which students create positive change for businesses, nonprofits, and the community. Guided by expert coaches, multidisciplinary student teams provide services or develop innovative solutions to challenges.
	Name: Microfinance with Old National Bank
	Website: https://www.evansville.edu/ibf/
	Contact: Brooksie Smith Associate Director Center for Innovation & Change
	Audience: Students Faculty Staff Community Alumni
	Summary: Access to Capital and Expertise for Emerging Entrepreneurs (ACE3) is a program sponsored, funded, and co-managed by Old National Bank. Students manage a \$100,000 portfolio, which offers microloans to support the launch and growth of Women and Minority Owned Businesses (W/MBE), Disadvantaged Business Enterprises (DBE), and Small Disadvantaged Business Entities in the Evansville area. Students are engaged in real-world applications, as they interface with clients, review business plans, and serve as underwriters for loans up to \$10,000.
	Name: Changemaker Incubator
	Website: https://www.evansville.edu/changelab/articleDetail.cfm?articleId=1224
	Contact: Brooksie Smith Associate Director Center for Innovation & Change
	Audience: Students Faculty Staff Community Alumni
	Summary: The Changemaker Incubator accelerates the growth of social enterprise start-ups by providing space for social entrepreneurs to gather, exchange ideas, connect with mentors, collaborate with community partners, pitch ideas and develop skills necessary to get their ideas off the ground. The possibilities the incubator space provides for Changemakers who re tackling important issues and offering fresh perspectives and innovative solutions.

UNIVERSITY OF INDIANAPOLIS

Name:	Dr. David Olawale	City:	Indianapolis
Title:	Assistant Professor, Engineering	Region:	Central
Email:	olawaled@uindy.edu	Elevate Partnership Region:	N/A
		Student Population:	~ 5,800

NEXUS ENGAGEMENT



2019 Grant
Recipient



7 Origins
Participants



1 Nexus
Application

UNIVERSITY INITIATIVES

Major (in-person or online)



Name: Entrepreneurship

Website: <https://uindy.edu/business/undergraduate/entrepreneurship#>

Minor (in-person or online)



Name: Entrepreneurship

Website: <https://uindy.edu/business/undergraduate/entrepreneurship#>

On-Campus Centers




Name: Center for Collaborative Innovation

Website: N/A

Contact: Dr. David Olawale | Assistant Professor | olawaled@uindy.edu

Audience: Students | Faculty | Alumni | Community

Summary: The Center for Collaborative Innovation (CCI) was founded through the Elevate Nexus higher-education Grant. CCI will strengthen UIndy's engineering entrepreneurial program and promote innovation-driven entrepreneurial activities across the UIndy campus through a collaborative innovation framework that leverages expertise and resources from critical units such as engineering, arts and design, as well as the school of business.

On-Campus Events		
	Name:	Entrepreneurship Week
	Contact:	Dr. Marcos Hashimoto Associate Professor mhashimoto@uindy.edu
	Website:	https://reflector.uindy.edu/2018/11/20/schools-of-business-and-engineering-host-first-entrepreneurship-week/
	Audience:	Students
	Summary:	Entrepreneurship Week was organized by the School of Business and the School of Engineering with the purpose of creating a culture for entrepreneurial activities on campus, according to Hashimoto.

UNIVERSITY OF NOTRE DAME

Name:	John Henry	City:	South Bend
Title:	Director of Student Startups & New Venture Creation	Region:	Northeast
Email:	John.g.henry.62@nd.edu	Elevate Partnership Region:	SBE
		Student Population:	~ 8,624

NEXUS ENGAGEMENT



2019 Grant
Recipient



21 Origins
Participants



101 Nexus
Apps



21 Nexus Pitch
Winners

UNIVERSITY INITIATIVES

Minor (in-person or online)



Name:	Innovation & Entrepreneurship
Website:	https://mendoza.nd.edu/undergraduate/innovation-entrepreneurship-minor/

On-Campus Centers



Name:	The IDEA Center
Website:	https://ideacenter.nd.edu/
Contact:	John Henry Director of Student Startups & New Venture Creation John.G.Henry.62@nd.edu
Audience:	Students Faculty Community
Summary:	The IDEA Center currently serves a large volume of students, faculty, alumni, and regional entrepreneurs and has helped launch 57 companies raising \$25M in funding over the last two years. The Student Entrepreneurship Department at The IDEA Center began with the Center's inception in 2017, and its mission is to change students' lives through the discipline of entrepreneurship. It focuses on experiential learning for all students, but it reallocates internal resources to help those with the most promising innovative and high-potential startups. We believe that providing preferential options for the most promising will generate student successes that will inspire the whole student body and change the culture at Notre Dame at all levels.

On-Campus Events



Name:	McCloskey New Venture Competition
Contact:	John Henry Director of Student Startups & New Venture Creation John.G.Henry.62@nd.edu
Website:	https://mccloskey.ideacenter.nd.edu/
Audience:	Students Faculty Community
Summary:	In addition to serving students and faculty, The IDEA Center plays an instrumental role in serving the local region. The University has opened its annual McCloskey New Venture competition to local entrepreneurs; 59 participated in last year's competition out of over 150 teams.

Programs



Name:	Race to Revenue
Website:	https://ideacenter.nd.edu/news-events/news/race-to-revenue-21-round-1-teams-are-announced/
Contact:	John Henry Director of Student Startups & New Venture Creation John.G.Henry.62@nd.edu
Audience:	Students
Summary:	Race to Revenue is an intensive, 8-10 week internship program allowing students to launch their companies over the summer. Last year, we had 12 teams enroll, 5 of which had their enrollment funded by benefactors. Three of the funded teams progressed into The Engine, with one raising \$225,000, and another securing Elevate's \$20,000 Ideation Award.

Name:	ESTEEM Program
Website:	https://esteem.nd.edu/
Contact:	John Henry Director of Student Startups & New Venture Creation John.G.Henry.62@nd.edu
Audience:	Students Community
Summary:	ESTEEM enables students to discover, define, develop, and launch a lifelong engagement with the intersection of innovation, entrepreneurship, and their own personal "why".

UNIVERSITY OF ST. FRANCIS

Name:	Dr. David Stehlik	City:	Fort Wayne
Title:	Director, Business Administration Program & Assistant Professor of Management & Leadership at the Keith Busse School of Business Entrepreneurial Leadership	Region:	Northeast
Email:	dstehlik@sf.edu	Elevate Partnership Region:	Elevate Northeast Indiana
		Student Population:	2,271

NEXUS ENGAGEMENT



28 Origins
Participants

UNIVERSITY INITIATIVES

Coursework (in-person or online)



Name:	MGMT 472: Entrepreneurship & Small Business MGMT
Summary:	Small business operations; the balance between business and managerial functions; starting the small business; financial and administrative controls; strategic planning.

Minor (in-person or online)



Name:	Entrepreneurship (non-business majors)
Website:	https://catalog.sf.edu/academicprograms/entrepreneurship-minor/

Programs



Name:	EPIC: Experiential Program with Integrated Cooperatives
Website:	https://www.sf.edu/academics/academic-engagement#epic
Contact:	Liz Unger EPIC Program Director sunger@sf.edu
Summary:	This selective program connects Accounting, Business Administration, Finance, Management, Marketing, and Risk Management and Insurance students to a PAID co-op, giving them two years of direct professional experience and mentorship in the field. You must qualify to participate in EPIC.

VALPARAISO UNIVERSITY

Name:	Niclas Erhardt	City:	Valparaiso
Title:	Dean, College of Business	Region:	Northwest
Email:	Niclas.Erdhardt@valpo.edu	Elevate Partnership Region:	N/A
		Student Population:	320

UNIVERSITY INITIATIVES

Minor (in-person or online)



Name:	Entrepreneurship
Website:	https://www.valpo.edu/college-of-business/academics/minors/entrepreneurship/

On-Campus Centers



Name:	The Innovation Hub
Website:	https://www.valpo.edu/innovation-hub/
Contact:	Nic Erhardt / Michael Caston Founding Director mikecaston@gmail.com
Audience:	Students Faculty Business Community Professionals Entrepreneurs Alumni
Summary:	The Innovation Hub is an interdisciplinary center that fosters innovation and entrepreneurship, bringing together members of both the Valparaiso University campus and throughout the Valparaiso community and Northwest Indiana with diverse skills, talents, and ideas in one collaborative space. The Hub advances the mission of Valparaiso University to prepare well-rounded graduates to do great things in the world that needs them.

Student Club



Name:	Delta Sigma Pi
Contact:	Joseph Trendowski joseph.trendowski@valpo.edu
Website:	https://www.valpo.edu/college-of-business/career-development/student-activities/
Summary:	DSP is America's foremost professional business fraternity for men and women. The group serves to foster the study of business in universities, to encourage scholarship and social activity, to connect business students with the commercial world, and to raise the standards of commercial ethics.