# INDIANA ANGEL NETWORK FUND III, LLC ("IANF III") Investment Policy

Adopted June 30, 2022 Amended March 28, 2024

#### **PURPOSE**

This Investment Policy specifically applies to IANF III, which has been established to invest, hold, and account for funds received by the State of Indiana through the State Small Business Credit Initiative administered by the United States Treasury as it has been reauthorized by the American Rescue Plan Act of 2021 ("SSBCI Program"). Because SSBCI Program is the sole source of funds for IANF III, compliance with laws, regulations, and guidance related to that program as well as the state statutory provisions of the Indiana Twenty-First Century Research and Technology Fund ("21 Fund"), which serves as Indiana's statutory authority for the creation and operations of this IANF III, are required to make investments.

The purpose of IANF III, currently managed by Elevate Ventures, Inc. ("Elevate Ventures") through its subsidiary Elevate Advisors LLC ("Elevate Advisors") and pursuant to its contract with the Indiana Economic Development Corporation (the "IEDC"), is to foster and promote the development of entrepreneurs and emerging companies within the State of Indiana in support of the Indiana economy and its creation and retention of jobs. Elevate Ventures, an Indiana-based nonprofit venture development organization, has also been tasked with deploying a network of vice presidents who support entrepreneurs and to administer other entrepreneurship-focused programs and services.

In conjunction with other State-supported funds and programs, IANF III aims to stimulate statewide technology-based economic development by spearheading the building of a vibrant entrepreneurial ecosystem at the community level and by actively inducing participation of angel and institutional investors through sharing of deal flow, due diligence, and co-investment. Elevate Ventures will link partnering organizations, entities, and groups to both new resources and better access to existing resources.

# **TYPE OF INVESTMENT**

Upon completion of its review and approval process and with the ultimate approval for compliance by IEDC staff, Elevate Advisors may make an investment through IANF III into an Investee (as defined below) at substantially the same time, pursuant to substantially the same structure, and on substantially the same terms as the qualified private co-investment capital. Funding made available to Elevate Ventures through IANF III shall only be used for investment capital and may not be assessed or allocated against management fees or expenses, including but not limited to administration costs.

#### **DEFINITIONS**

<u>Headquarters</u> – means having the North American Principal Office Address located in Indiana per the Indiana Secretary of State Business Registration Filing and at least one C-Suite position residing in Indiana.

<u>Significant Presence</u> – means at least one (1) physical office and one (1) full-time employee within the geographic borders of the State of Indiana and conducting a significant portion of its operations within

the State of Indiana as determined by Elevate Advisors; or at the time of initial investment, have a clear plan to use the IANF III investment to create a significant presence in the State of Indiana as a result of the investment.

# **INVESTMENT CRITERIA**

The terms of any investments made by IANF III and the businesses in which such investments are to be made (each such business, an "Investee") shall be made pursuant to the following Investment Criteria:

#### **Business Terms**

- 1. Total investments by IANF III in any one Investee shall not exceed One Million Dollars (\$1,000,000.00), excluding any and all prior CIF, SBIR/STTR, SRF, HPSG, EPFF/Nexus/Pre-Seed Fund, MEF and/or Innovation Voucher investments, or any other source of capital provided by, or investment made with funds sourced from, the IEDC.
- 2. Each IANF III investment shall be on substantially similar terms as the qualified private co-investment.
- 3. The private co-investment must be in the form of qualified investment capital as set forth below which supports investments with an average principal amount of Five Million Dollars (\$5,000,000.00) or less and will not provide investment support if a given transaction exceeds Twenty Million Dollars (\$20,000,000.00). For the purposes of these Investment Criteria, qualified investment capital shall mean debt or equity capital from a non-governmental source that is provided to an Indiana business that meets the Investment Criteria herein. However, the term does not include debt that is provided by a financial institution that is secured by a valid mortgage, security agreement, or other agreement or document that establishes a collateral or security position for the financial institution that is senior to all other collateral or security interests of other taxpayers that provide debt or equity capital to the Indiana business that meets the Investment Criteria herein.
- 4. Each IANF III investment must substantially abide by Elevate Advisors' general capital and performance milestone qualifications.
- 5. The Investee shall be required to provide the investment performance metrics and other data prescribed by Elevate Advisors.

## Indiana Link

- 6. Each IANF III investment shall be made into a business that:
  - (a) has 500 employees or less, specifically not to exceed 750 employees;
  - (b) is determined by Elevate Advisors to have:
    - (i) its Headquarters in the State of Indiana; or
    - (ii) committed to, or be in the process of, initiating, or expanding its operations to have a Significant Presence in the State of Indiana;
  - (c) is primarily focused on:
    - (i) a high-growth business model where venture funding is likely to benefit that growth and is striving to successfully compete for federal or private research and development funding, including the pursuit of private venture funding;
    - (ii) the commercialization, transfer, and/or application of research and technology into marketable products; or
    - (iii) a business plan that is determined by Elevate Advisors to have significant potential to:

- 1. bring substantial capital into Indiana;
- 2. create jobs; or
- 3. diversify the business base of Indiana.
- (d) is an innovation-driven enterprise with a total addressable market of at least Five Hundred Million Dollars (\$500,000,000);
- (e) has had average annual revenues of less than Fifteen Million Dollars (\$15,000,000.00) in its two (2) most recent fiscal years; and
- (f) is not primarily engaged in a business involving: real estate; real estate development; insurance; professional services provided by an accountant, a lawyer, or a physician; or oil and gas exploration.
- 7. The Investee's investment criteria may not prohibit investments in Indiana's distressed regions, as defined by the United States Economic Development Administration guidelines.

# **Investment Merit**

- 8. The investment has been evaluated by Elevate Advisors to meet or exceed the following qualitative and quantitative criteria:
  - Team demonstrates complementary skills or prior startup venture experience, coachability, and commitment to high-growth ventures;
  - Market addressable market size over Five Hundred Million Dollars (\$500,000,000); demonstrates competitive advantages such as technical superiority, speed of execution, partnerships, etc.; and a business and revenue model that is realistic, repeatable, and scalable;
  - Product articulated and accepted value proposition, demonstrated technical scalability, and product development roadmap based on customer feedback. While no technology invention is required, application of technology is usually desired as part of product or solution offering;
  - Customer identified target customers and decision-makers with desirable attributes based on sales cycle, stickiness and upsell potential, through either direct or indirect sales approaches, with revenue generating companies demonstrating compelling customer references;
  - Return reasonable market-driven investment terms with a capital structure appropriate for institutional investment with no significant business or financial liabilities and value-added strategic or financial co-investment partners strongly preferred.

# Lead Investor

 Elevate Advisors may take a lead investor role in structuring investment terms, including financial, corporate governance, and other applicable operational requirements, through IANF III investment.

#### Co-investment Requirement

10. Each IANF III investment is required to be syndicated with other capital sources on a minimum 1:1 basis.

# Accelerated Syndication for Qualified Lead Investors

11. For investment syndications led by qualified lead investors, Elevate Advisors may pursue an

accelerated investment consideration process based on consideration of the following:

- The lead investors are professionally managed venture funds with a strong investment and portfolio management track record;
- Elevate Advisors preferably has a positive co-investing history with the lead investors;
- The investment syndication is based on a market-driven set of terms set by the lead investors, as determined reasonable by Elevate Advisors;
- Elevate Advisors can access or assess the due diligence work conducted by the lead investors.

#### Limitations

- 12. The Investee's investment criteria may not prohibit investments in Indiana's distressed regions, as defined by the United States Economic Development Administration guidelines.
- 13. No IANF III investment will finance, in whole or in part, any business activities prohibited by federal or Indiana law.
- 14. Each IANF III investment shall meet any other criteria adopted by the Entrepreneurship Committee of the Board of Directors of the IEDC from time to time.

#### **PROHIBITED USE OF FUNDS**

In accordance with federal regulations, IANF III is prohibited from making investments to:

- finance a non-business purpose;
- refinance existing debt where the lender is in a position to sustain a loss and the investment would take over that loss through financing;
- effect a partial change of business ownership or a change that will not benefit the business;
- permit the reimbursement of funds owed to any owner, including any equity injection or injection of capital for the business' continuance; and
- repay delinquent state or federal withholding taxes or other funds that should be held in trust or escrow;
- fund employee stock options (ESOPs).

Further, as applicable, all investments will comply with any and all rules, regulations, and procedures required by the SSBCI Program.

# **INELIGIBLE RECIPIENTS**

The following are NOT eligible for investments: Educational Institutions, Nonprofit Organizations principally affiliated with Educational Institutions, Units of Local Government, other State Agencies, Commercial Lenders, Utilities, Industries, Indian Tribes or Public Entities.

Additionally, IANF III is prohibited from investing in or lending to the following ineligible businesses:

- Real estate investment firms, when the real property will be held for investment purposes as
  opposed to loans to otherwise eligible small business concerns for the purpose of occupying the
  real estate being acquired.
- Firms involved in speculative activities that develop profits from fluctuations in price rather than through normal course of trade, such as wildcatting for oil and dealing in commodities futures, when not part of the regular activities of the business.

- Firms involved in lending activities, such as banks, finance companies, factors, leasing companies, insurance companies (but excluding agents of insurance companies), and any other firm whose stock in trade is money.
- Pyramid sales plans, where a participant's primary incentive is based on the sales made by an ever-increasing number of participants.
- Firms engaged in activities that are prohibited by federal law or applicable law in the jurisdiction
  where the business is located or conducted. Included in these activities is the production,
  servicing, or distribution of otherwise legal products that are to be used in connection with an
  illegal activity, such as selling drug paraphernalia or operating a motel that knowingly permits
  illegal prostitution.
- Gambling activities, including any business whose principal activity is gambling. While this
  precludes loans to racetracks, casinos, and similar enterprises, the rule does not restrict loans to
  otherwise eligible businesses, which obtain less than one-third of their annual gross income from
  either the sale of official state lottery tickets under a state license, or legal gambling activities
  licensed and supervised by a state authority.
- Charitable, religious, or other non-profit or eleemosynary institutions, government-owned corporations, consumer and marketing cooperatives, and churches and organizations promoting religious objectives.

IANF III is also prohibited from utilizing awarded funding to: (i) unduly influence or attempt to influence any agency, elected official, officer or employee of a State or Local Government in connection with the making, awarding, extension, continuation, renewal, amendment, or modification of any State or Local Government contract, grant, loan or cooperative agreement as such terms are defined in 31 U.S.C. Section 1352; or (ii) pay any costs incurred in connection with any defense against any claim or appeal of the United States Government, any agency or instrumentality thereof (including U.S. Treasury), or the State of Indiana.

## **CONFLICT OF INTEREST RULES AND LIMITATIONS**

Elevate Ventures, as part of its professional services contract with the IEDC and as a matter of law when investing the State of Indiana's funds, shall provide a conflict-of-interest review and be alert for situations where those involved in or with control over its investment decisions have a personal financial interest in companies that receive capital from 21 Fund. These "conflict of interest" situations must be avoided to comply with federal and state laws and to maintain the 21 Fund's integrity, both real and perceived.

For Elevate Ventures to meet its expectations with respect to conflicts of interest to the satisfaction of the IEDC, the following requirements and limitations apply to Elevate Ventures' directors, executive officers, and employees with respect to the utilization of 21 Fund dollars:

In accordance with the Confidentiality and Conflict of Interest Policy of Elevate Ventures, as amended and currently in effect, and as may be further amended subsequent hereto with the written consent of the IEDC (the "Policy"), in no event shall Elevate Ventures recommend, negotiate and/or complete any transaction or arrangement in which an "Interested Person" (or his or her "Immediate Family" or an "Interested Business") has any "Financial Interest" with the foregoing defined terms have the meanings assigned to them in the Policy.

- Disclosure and/or recusal of the conflicted Elevate Ventures personnel is not a sufficient
  action to resolve any actual or potential conflict of interest in connection with consideration
  of, or a vote on, entering into a transaction or arrangement using funds provided by the IANF
  III in instances where there is a conflict of interest identified under the Policy.
- Accepting a role as a director, executive officer, or employee of Elevate Ventures does not
  require any such person to divest financial interests in a company resulting from previous
  employment or personal investment activity, however, once a person becomes a director,
  executive officer, or employee, any company in which the individual has a "Financial Interest"
  is prohibited from receiving an investment from the IANF III.
- Elevate Ventures identifies potential conflicts of interest by having all of its directors, executive officers, and employees make self-disclosures of their "Financial Interests", "Immediate Family", and their "Interested Businesses", and additionally, during due diligence, Elevate Ventures will review the capitalization table of potential investment targets to determine the existence of any conflicts of interest.
- Elevate Ventures must also be sensitive to perceived conflicts of interest in addition to the requirements and limitations applicable to actual or potential conflicts of interest as described above.
- The Elevate Ventures Chief Compliance Officer is responsible for determining the existence
  of any conflicts of interest and for managing any such conflicts per the Policy, with the Elevate
  Ventures Board of Directors and the IEDC.
- The IEDC conducts a similar disclosure and review process for its senior management team and Board of Directors and the process for disclosure, recusal, and/or elimination from investment consideration of the conflicted IEDC personnel, IEDC Board Members, or investment pursuant to the Indiana Code of Ethics and federal guidelines.
- Any potential changes to the Elevate Ventures Confidentiality and Conflict of Interest Policy will be reviewed and approved by the IEDC.

Further, as applicable, all investments will comply with the conflict-of-interest policy requirements of the SSBCI Program.

#### **WAIVER OF INVESTMENT CRITERIA**

Upon a recommendation made by Elevate Advisors, and upon review and ultimate approval of IEDC staff and the IEDC's Entrepreneurship Committee, provisions of this Investment Policy Statement, may be waived so long as the waiver and the resulting investment remains in compliance with all applicable state and federal laws, specifically including but not necessarily limited to the requirements of the federal government related to use of funding received through the SSBCI Program.